

8/9/9 (Item 1 from file: 647)  
DIALOG(R) File 647: CMP Computer Fulltext  
(c) 2004 CMP Media, LLC. All rts. reserv.

01136371 CMP ACCESSION NUMBER: WIN19970901S0066  
Express PageMeter - Track the Trips to Your Web Pages (Internet)  
WINDOWS MAGAZINE, 1997, n 809, PG96  
PUBLICATION DATE: 970901  
JOURNAL CODE: WIN LANGUAGE: English  
RECORD TYPE: Fulltext  
SECTION HEADING: News/New Products  
WORD COUNT: 188  
TEXT:

If you're a Web-content provider, determining the precise number of visitors to your site can be a real challenge. Express PageMeter offers a possible solution by seeing past proxy and browser caches in order to obtain accurate counts of Web-site hits.

The program notifies the Web server each time a page is requested, even when it's served from a cache.

In addition, Express PageMeter can track discrete and repeat visitors behind proxy servers. Its reverse lookup feature allows you to see the domain name of every visitor to your site.

PageMeter features a dynamic hit counter that "rolls" in real time as someone visits your page. It also provides information on the length of the visit by tracking arrivals and departures. PageMeter's reporting feature includes customizable reconfigured reports as well as the ability to create new ones using Microsoft Access, a runtime version of which is included in the product.

Express PageMeter enables you to display the number of visitors on your page on a constantly changing graph that corresponds to Web-site activity as it happens.

Free download for a limited time. WRQ, 800-872-2829, 206-217-7100.  
Winfo #583  
?